



# January 27, 2016– Friends of Burley Meeting

The meeting was called to order 7:35pm, and at 7:47 pm introductions were made as more adults joined the meeting.

- Introductions were made by all in attendance.

## Secretary's Report

Minutes approved: 1<sup>st</sup>, Heather P, 2<sup>nd</sup> Jen Moon, approved, no opposed

## Treasurer's Report

Since last meeting \$21,000 came in from parent giving. We are ahead of last year's pace, and last year's income to date. 2 checks written were for after school activities \$5,000 and iPads \$10,000.

## President's Report

David K has decided to have a bench installed with a plaque in memory of Holly, and to save costs later FOB will purchase 2 benches instead of one. We will follow the original plan where to place the bench. Will need to vote to spend the extra money for the extra bench.

We will think of ideas of how to cover the cost for the second bench such as a contest, or sell name rights at the winter party.

## Committee Reports

### Annual Fund

Jen F. gave an overall report as we are currently at 62% participation, but still looking to make the financial goal and more messaging to come. Jen reported that more parents are engaged in the giving. It's the only purely giving campaign as opposed to other fundraisers. End of Year: will push matching gifts and if we get close to goal we



will do some additional messaging. Arlyne shared that the committee gave a lot of effort at the beginning of the year to ensure success.

### Burley Backers

no events planed for Feb, but Mom's night and possible Dad's night for March. Catherine wanted to develop more of a sponsorship concept as a selling point and Marc is thinking about that.

### Grandparent's Day

This is a PTA/FOB event. Sarah will chair the event and date TBA.

### Walk-a-Thon

Date is May 27th

### Winter Party

Actively soliciting donations and asked Board to ask for donations. Several folks have already asked and biggest gap right now are in sign up events. It's where we make the most money. Looking for new events and messaging went out yesterday for new events. Volunteer sign up communication will go out soon. Backpack fliers going out soon. Use Facebook to share if you're going. There is still a need for desserts. Sign up events will be on tables, but it will be paid through Bidding-for-Good. Instructions about bidding for good will be sent. Messaging will be sent along with general information. Classroom baskets up and running but we still need a 7<sup>th</sup> grade parent to volunteer (Beth). Photo booth if a new event and will NOT post automatically to social media, but some pictures will be sent. Urban sitter may give us a code to use for a Burley Backer connection and Marc will work with them.

### Burleypooloza

Abigail cannot make it, but hoped to have a more substantial update, but found 2 legit bands. Jen M reached out to contact Schuba's, we would only pay for a sound tech, but we would have to have a minimum food and beverage consumption. However we wouldn't make money on the liquor. St. Alphonsas is financially feasible but only holds 50 people. Jen will report next month on suggestions.



## Principal's Report

Due to Jon inquiry, Ms. Plocher discussed that Ally Peek is a student who's dad is a teacher at WY is going through a health crisis. Arlyne helped to create a website, Ally's Allies, and is working with Shawn (her aunt) for donations, to help fund, and with communication for visits. A neighbor is dropping off cards but sign up for visits will be in the future. This is a PTA type endorsed collaboration. This type of collaboration is not within the FOB mission. People can access [allys-allies.com](http://allys-allies.com) to help in a way they see fit.

Other announcements from the principal included: Career Day is on Friday. A big thank you to Carlos who has taken classes with Hyde Park art center and donated pottery wheels to Burley. He will get them up and running soon. Reproductive education letter sent. 2 parent sessions for communication to bridge support. 7<sup>th</sup> grade camping trip was great.

## New Business

LSC completed the principal evaluation process and Ms. Plocher was offered another contract. Next is the single year review. This is a LSC election year with term ending in June, and elections are in April. Applications are available online and due in the office March 3<sup>rd</sup>.

PTA- Career Day breakfast donations accepted for tomorrow after drop off. Book Bash is coming and members are evaluating author availability. Ally's-allies site also new and live. FOB Tax Letters need to get out, and Arlyne will work with Marc. Crafting night next Thursday to help with Winter Party.

Next Meeting 2-17-16

The meeting adjourned at: 8:26 pm.