



10/21 – Friends of Burley Meeting

The meeting was called to order at: 7:35 pm

Roll Call and Introductions

- We stuffed Annual Fund bags as we did introductions.

Secretary's Report

- The September Minutes were presented for approval
 - Darcy DeWolfe made a motion to approve the minutes
 - Joe Williams seconded the approval of the minutes
 - All in favor, no one opposed

Treasurer's Report

Reviewed financial documents. Burley Backer rebates and burley backer social are now split on the report as 2 categories. Money coming in from Kasprisen's fund, and yet to be determined how to handle this fund.

Principal's Report

Currently there is an advanced Band with Merit and experimenting with 6th grade instead of World music to have guitar. Many students trying guitar because they didn't have an interest in choir or band, so the administration is trying to add more options to reach more students. Fall Fun Fair coming, still need volunteers. There are more events this year with a DJ. Katherine reported her town hall meeting discussions, resources, construction, special education situation, participation, and how it all enhances the overall experience of students. At the end of the year Burley purchased a kiln and have started using it with students and staff (could be a winter sign up). If you follow her on Twitter you can watch the progress of Katherine's pottery. Enrollment adjustment occurred, and we were under projected numbers so we received the expected money adjusted based on 10th day enrollment.

Committee/Campaign Updates

Annual Fund:

Annual Fund is at 16% and before contest "closes" hoping more families will donate. The committee will wait 2 weeks, and communicate another push before Holiday Hoopla. Annual Fund started a bit later, but week-by-week we are only a bit behind.

Burley Backers:

Marc is trying to get November and December scheduled for Family dining, Flagship, and Pony for a Dad's night during a Blackhawks game. He is looking to schedule all the events. Marc could use help in scheduling and help with the events. Marc will email logos to Jeff to attach to the website. Room parents can also be tapped to help link the social events to a place that Marc has set up.

Fall Social

Committee reported they were under their goal by \$2,000, and Arlyne reported that there were not enough sign up events. Coach/Marc's event will be rescheduled. Need a better system to reach out to head up or host a sign up event. Possibly use Facebook to propose sign-up event ideas and actually offer. Jen F.L will start that discussion on Facebook. There are 2 master calendars one is a School Google calendar and one is a FOB/PTA on Google and Jeff just fixed that by an API feed to merge both. After Fall Fun Fair Winter Party planning will begin.



Winter Party

Going back to baskets and sign up events, there will be a parent meeting just for the baskets. There is not a theme yet, but it's the 10th annual and Arlyne would like a legacy hand-off and invite folks who started FOB, past administrators or FOB folks.

BurleyPalooza

Abigail Joseph is chairing it this year. Darcy gave history of the event. Discussion around focus and goals occurred, which is primarily fundraising and community building. Q & A included: Do we want it to be just an adult event? How do we include children when they are younger versus the older children that can sit through the event? The big decision is giving. Busking for Burley style promotion suggested. What kind of music and who can perform? Could there be a variety show type or visual arts? Questions arose about earmarking money for just music, but we have to just make money for the larger pool of money, but we can promote Merit and music after all. Big next steps would be to see what the talent pool currently is and start working on this for spring. The talent is a connection to Burley, but not only parents. Suggestion by Matt to just find a venue, sign a date, have it adult only, not overthink the concepts around the event. Can put messaging in the email, Facebook. About 5-month timeline needed as a suggestion. Need a venue-Committee- names collected by Abigail.

Thank you to Pizzeria Serio and Chicago Pizza for their summer events.

Upcoming events: PTA meeting tomorrow, room parents are up and running, working to streamline communication. Family Fun fair coming and need volunteers. PTA hired a new vendor for yearbooks from PTA. Send pictures; see yearbook info as it unfolds. Thank you to Jeff Faye for the PTA website.

Next Meeting

- Beth will bring a sympathy card for David for everyone to sign.
- The next meeting will be held on November 17th

The meeting adjourned at: 8:40 pm