



November – Friends of Burley Meeting

The meeting was called to order at: 7:37 pm Roll Call and Introductions

- Introductions were made by all in attendance.

Secretary's Report

Approval of last month's minutes Ed. S and Jen F.L 2nd

Treasurer's Report

Highlighted significant changes with Annual Fund up from 40% to to 52%, Fall social reached our goal of \$6,000. Annual fund is 12,000 lower than last year at this time, but many of the matches are not yet approved, may be because of the late launch of the Annual Fund. The campaign and school year started later so difficult to gauge.

President's Report

Event committees will be discussed. Invoices are now in and we will cut checks for teacher positions funded by FOB.

Principal's Report

South Lakeview Association asked her to present and Catherine attended and presented with Jahn's principal. Last Friday teachers went to a Lucy Caulkins workshop on Reading and Writing practices.



Model UN event hosted Burley students last Wednesday and the students performed very well. Basketball practices are up and running. Three teams joined Northside Basketball league along with the short CPS season. Book Fair this week and is going well and will remain open the rest of the week. Report card pick up tomorrow and Poetry assembly Friday, then off for Thanksgiving Break. Attend the LSC meeting tomorrow if you want to hear the conversation about additional issues.

Annual Fund

Just launched “top-secret” campaign for a video driven and poster/flyers supported campaign to get more families to donate. Thank you letter from Ms. Plocher and Arlyne being sent home for those who gave. This will wrap up the major push but no deadline to give. The small contests allow us to push for reminder dates. The messaging will die down so other events can take the spotlight and gain momentum. If we don’t meet our goal, we will keep the messaging. Will add messaging about Company Matching via email sent by the treasurers.

Burley Backers

2nd event (\$55 from John’s place 1st) and \$365 raised from Flagship. Big success and hopefully get patronized. They printed Burley cards so they can see the Give-back message. As a rule, we do not hand out business messaging, but we can help in other efforts such as friends passing on to other friends. Fresca (mom’s night) and Lakeshore Athletic Club events planning are happening. Flyers need to be folded



and handed to Mr. Renfro to pass out. Marc is working on the social/fundraising events for the rest of the school year. Suggestion made to add these events to all calendars. Room parents may be coordinating some of the events.

Winter Party

Arlyne presented a power point to show what is needed for the event. The planning phase is now and we need folks to start thinking about how people can go about getting help. Could we assign some grades to some of the jobs, breaking them up to smaller groups to engage more grades? Mom's night out may be a great way to communicate at the socials. No DJ at the party because it becomes a big dance party and there is enough of a socializing party.

New Business

No LSC update. No PTA update except there is a lot going on. Need volunteers for Book Fair tomorrow. New Burley Gear options for sale on Friday. Fall Fair brought in \$12,000.

The meeting adjourned at: 9:06 pm