



February 17, 2016– Friends of Burley

The meeting was called to order 7:39, skipped introductions

Secretary's Report

Minutes approved: 1st Esme, 2nd by Heather, no one opposed

Treasurer's Report

Parent giving is up, and corporate matching is up. We may reach 150k goals by the end of the “monthly giving” collection. Tax letters went out. Merit is paid.

President's Report

Budget email went out in conjunction with LSC. Took advantage of the recent budget issues in response to the budget cuts from the state and district for communication. We hope to get everyone thinking about his or her role in our overall giving and donations goal. Communications included a first visual of the thermometer in relation to all giving, currently 58% to our big goal. The second pie chart representing the main 3 areas is our spending: Funding positions both Burley and Merit. The other are miscellaneous, and technology. In conversations around communication it is stated that the FOB stance is we do NOT publicly display numbers, but people can come to any meeting and see all the numbers.

Friends of Presidents participated in a counsel to discuss events and challenges, to hear what other schools are doing and how they are messaging. The other groups use software to run their programming, a software perspective, which is a CRM, tool to organize information. Using databases can utilize information such as contact lists, or campaigns. Friends of Bell use it for all their events, and data is driven from the initial tool and provides further data and information for each event. This CRM is targeted for non-for-profit and Kim, Mark and Arlyne will look at the software to move forward.

There are 2 expenses for the Benches, the first is pouring the concrete, which is \$750, and the second is for the bench. Abby will coordinate the install and pouring. Motion to approve \$750 expense- Esme, Heather seconded, no opposed. The decision as to how we will sell the second bench is undecided.

Burley Buzz is a new newsletter and Arlyne will ask FOB to share in that newsletter. We can include positive news and mention who is a frontrunner in class participations etc.



Committee Reports

Annual Fund: 62% participation reported, and we are 91% financially on track for our goal.

Winter Party: 103 tickets sold, software will turn off Friday morning, so parents need to buy ticket beforehand if discounted for volunteering. Monies collected include 66% of our goal for ticket sales. Bidding at 69% of overall goal, except for the sign up events that happen. Darcy will send communication to ask for the help needed for set up and break down.

Walk-a-thon and Fitness Challenge: Jon is looking at software options, and is working on communications and swag for the event.

Burleypooloza: Update from Jen Moon: Schubas is willing to waive the rental if we can pay the engineer and commit to consumption (same as reported last meeting).

LSC: Elections are coming and applications are due for March 4th. Open slots available. Annual evaluation for Principal starts next month

PTA: PTA is finalizing authors for book bash, kicking off Book Club in Feb, and formatting of the yearbook is happening. Jean Williams is coming back to help with the variety show. Planning parent seminars; one for gender identity, Internet safely, healthy eating, math at home, etc. Next PTA meeting is tomorrow

March 16th next meeting